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I am a otr truck driver and like millions of travelers nationwide find myself in unfamiliar locations daily knowing where i can get accurate traffic and weather information at any given time is essential to my safety. With traditional radio this is nearly impossible as I have no way of knowing where to tune for this service. Even when I am lucky enough to find a local station with these reports they are given in such format that anyone not living in the area has no idea what landmarks they are using they may as well be telling that there is a traffic problem at the crossroads where farmer adams barn stood before the fire that destroyed it 25 years ago. not only do i not know farmer brown but i could care less about his barn I need rt. numbers and exit or mile markers this I get from xm traffic pulse thus avoiding instead of compounding the problem. They should pay as much attention to their mission statements as their nationwide network blender giveaways